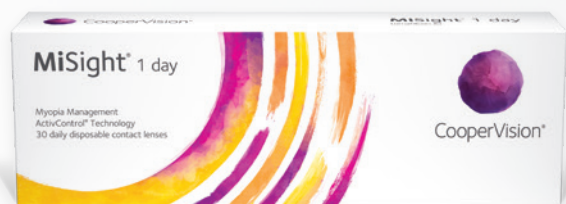




CooperVision®

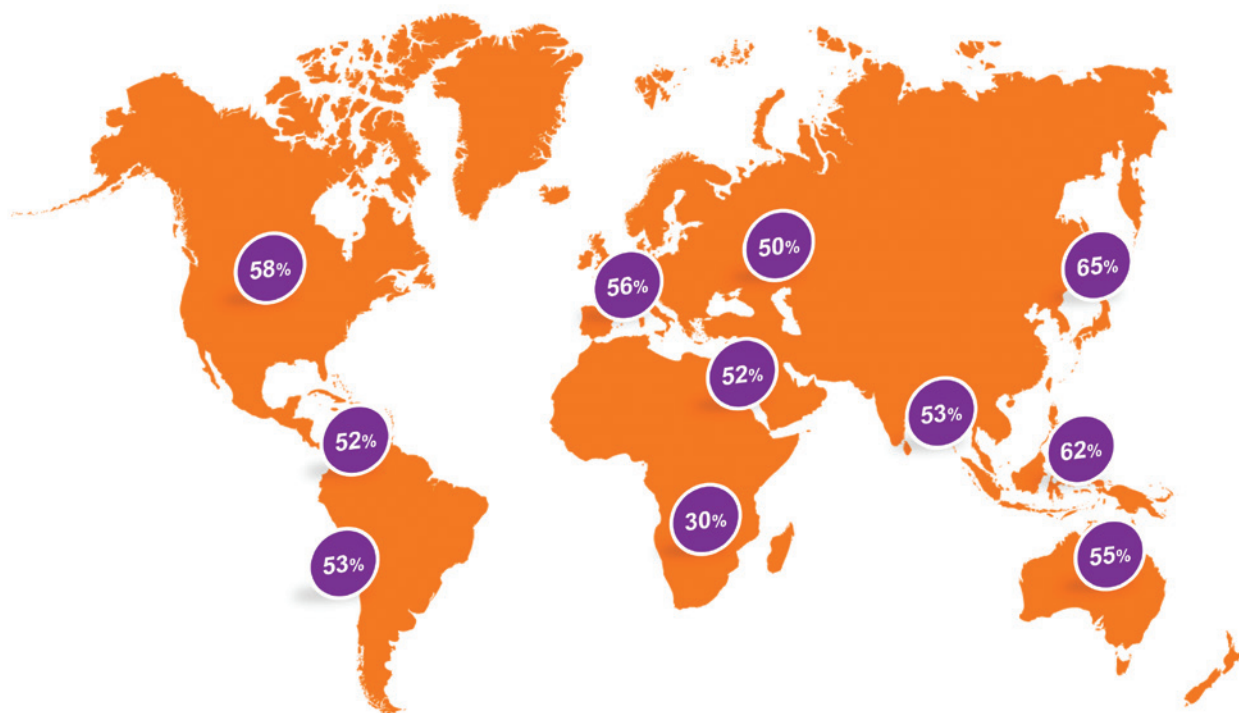
Ready to take on myopia

MiSight® 1 day
contact lenses are
proven to slow myopia
progression by 59%^{1*}



Taking on myopia is more urgent than ever

More than **50%** of the global population will develop myopia by 2050²



Slowing myopia progression can significantly reduce the risk of myopia-related complications and vision loss later in life

- High levels of myopia can lead to substantial vision loss due to axial elongation³
- Myopia significantly increases the risk of **retinal detachment** and **myopic maculopathy**³
- Even low myopia levels are associated with an increased prevalence of **glaucoma** and **cataracts**³

Current treatment options have different limitations and include:

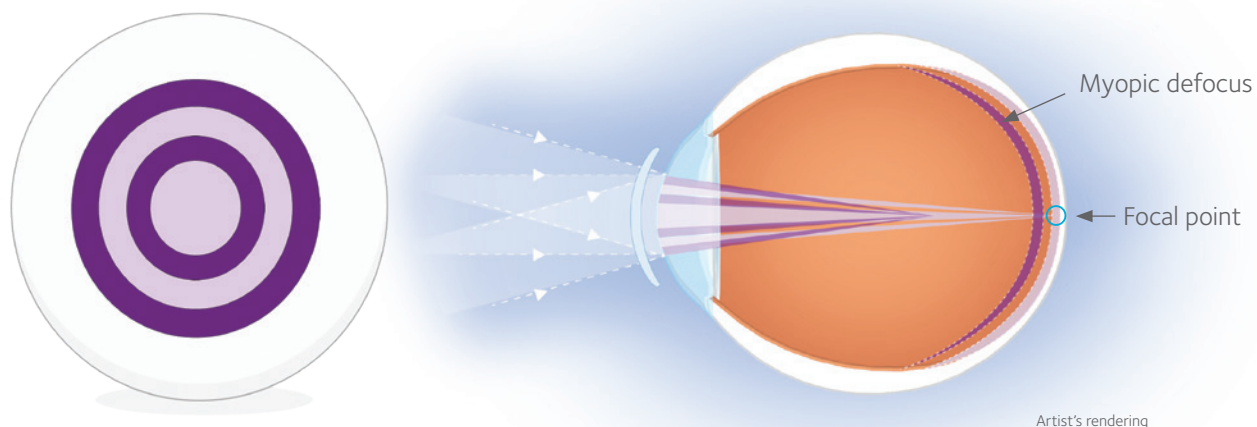
- Multifocal spectacles
- Orthokeratology (ortho-K)
- Soft multifocal contact lenses
- Atropine

From cover: MiSight 1 day lenses were proven to slow myopia progression, compared with a standard single-vision, one-day lens over a three-year period

Take on myopia with **MiSight® 1 day**—the first soft contact lens proven to slow the progression of myopia in children^{1*}

- Daily disposable contact lens with ActivControl® myopia management technology
- As easy to fit as a single-vision contact lens
- Simple to fit compared with alternative treatment options

Innovative MiSight® 1 day contact lenses with ActivControl® Technology control both axial length increase and myopia progression while fully correcting refractive error^{1,4}



■ **Two Treatment Zones**

- Creates myopic defocus with image focus in front of the retina rather than behind it to slow axial elongation
- Ensure consistent myopic defocus across all prescriptions, changes in pupil size, and variations in lens centration

■ **Two Correction Zones**

- Correct myopia in all gaze positions

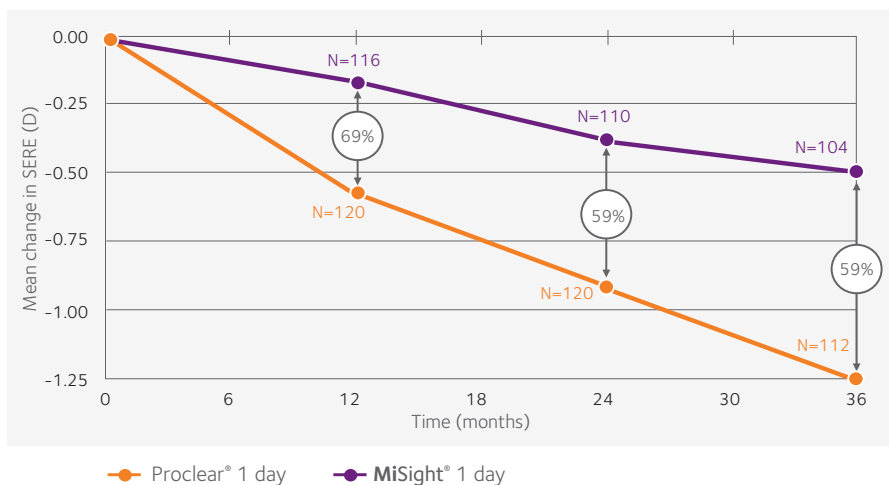
*Compared with a standard single-vision, one-day lens over a three-year period

“Our projections show that, given increasing axial lengths, myopia will bring major threats to the visual health of the public in many societies.”

Tideman JW, et al, *JAMA Ophthalmology*, December 2016⁵

MiSight[®] 1 day contact lenses were studied over three years in children as young as age eight

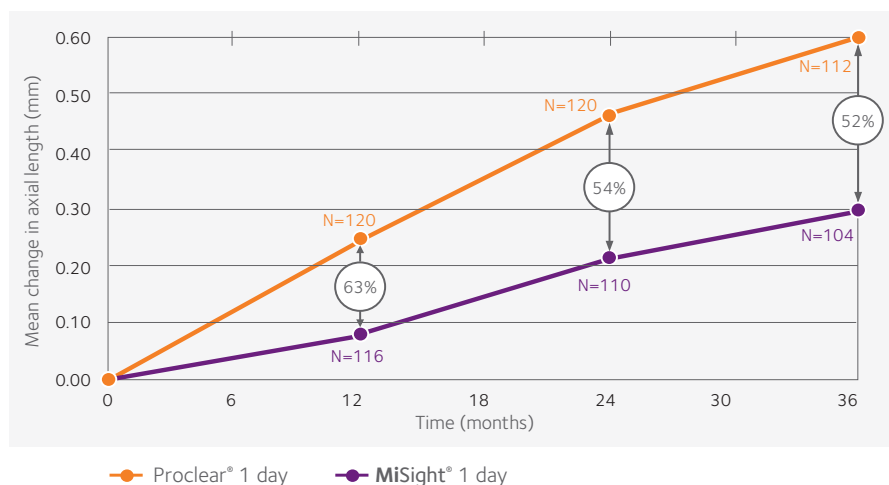
Over three years, MiSight[®] 1 day contact lenses reduced myopia progression by 59%^{1*}



The clinical study of MiSight[®] 1 day lenses was the first to demonstrate sustained reduction in myopia progression with a soft contact lens over a three-year period^{1*}

SERE=spherical equivalent refraction error *Versus a standard single-vision, one-day contact lens

MiSight[®] 1 day contact lenses reduced axial elongation by 52%^{1*}



Reducing axial elongation helps reduce the risk of myopia-related complications and vision loss later in life

Over three years, slit lamp findings in both patient groups showed no deterioration from baseline as measured by limbal, bulbar, and palpebral hyperaemia and other slit lamp measurements^{4†}

MiSight® 1 day contact lenses are child-friendly* and fit their active lifestyles

Children as young as age eight and new to contact lenses reported ease of handling†

85% of children said MiSight® 1 day lenses were easy to insert^{4*}

100% of children found MiSight® 1 day lenses easy to remove^{4*}

After one week of use, parents reported that their children needed minimal parental help with lens-handling¹

Children agreed that MiSight® 1 day gave them clear vision at a variety of distances during everyday activities

≥98% reported seeing well while playing outdoors^{4‡}

90% of children reported seeing well while doing schoolwork, reading, watching TV, and playing video games^{4‡}

*As reported after one month of wear
† Children aged 8–15 years
‡ From one-week through three-year visits

9 OUT OF **10**
preferred MiSight® 1 day
over glasses⁴



MiSight® 1 day—the first soft contact lens proven to slow the progression of myopia in children^{1*}

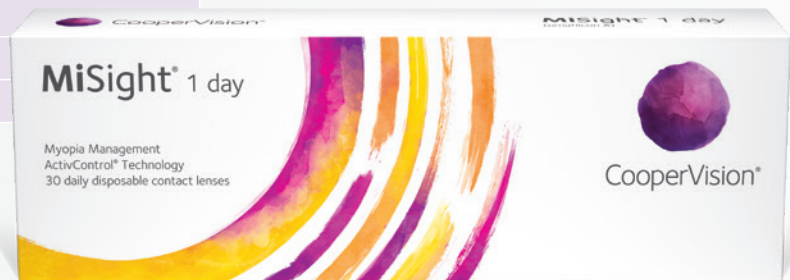
Designed to manage the primary drivers of myopia progression

- The ActivControl® Technology in MiSight® 1 day contact lenses **controls axial elongation** and **corrects refractive error**^{1,4}
- MiSight® 1 day contact lenses reduced both myopia progression and axial elongation by **more than half**, compared with a single-vision contact lens¹

Designed for ease of use and peace of mind

- After just one month of wear, 85% of children said that MiSight® 1 day lenses were **easy to insert** and 100% said they were **easy to remove**¹
- As **easy to fit** as a single-vision contact lens

Material	omafilcon A
Water content	60%
Base curve (mm)	8.7
Diameter (mm)	14.2
Sphere power	-0.25D to -6.00D (0.25D steps)
Optical design	ActivControl® Technology
Dk/t (at -3.00D)	28
Pack size	30
Replacement schedule	Daily disposable



Take a stand for children with myopia and their parents:
Recommend **MiSight® 1 day**

*Compared with a standard single-vision, one-day contact lens over a three-year period

REFERENCES:

1. Chamberlain P, Back A, Lazon P, et al. 3 year effectiveness of a dual-focus 1 day soft contact lens for myopia control. Presented at the 40th British Contact Lens Association Clinical Conference and Exhibition; 10 June 2017; Liverpool, United Kingdom. 2. Holden BA, Fricke TR, Wilson DA, et al. Global prevalence of myopia and high myopia and temporal trends from 2000 through 2050. *Ophthalmology*. 2016;123(5):1036-1042. 3. Flitcroft DI. The complex interactions of retinal, optical and environmental factors in myopia aetiology. *Prog Retin Eye Res*. 2012;31(6):622-660. 4. Data on file, CooperVision. 5. Tideman JW, Snabel MC, Tedja MS, et al. Association of axial length with risk of uncorrectable visual impairment for Europeans with myopia. *JAMA Ophthalmol*. 2016;134(12):1355-1363.

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